

nh
HOTELS





OUR HOTELS AROUND THE WORLD

Andorra · Argentina · Austria · Belgium · Chile · Colombia
Cuba · Czeck Republic · Dominican Republic · France · Germany
Haiti · Hungary · Italy · Luxembourg · Mexico · Poland
Portugal · Romania · Slovakia · South Africa · Spain
Switzerland · The Netherlands · United Kingdom · Uruguay · USA

COMING SOON

Monterrey · Iquique · Mexico City · Lima · Cancún · Essen
Graz · Leipzig · Mannheim · Venezia · Toulouse · Milán



304
hotels

30
countries

43,983
rooms

nh-hotels.com

The data includes the 2018 openings.



NH Almenara - Spain

OUR VISION

One day, whenever anyone contemplates a trip to a city for an overnight stay or meeting, for business or pleasure, they will always ask themselves:

“Is there an NH Hotel at my destination?”



MISSION

We offer our guests
the *perfect stay*,
in the *best location*,
with the *right value*



ESSENCE

Always a trustworthy
experience



NH Noordwijk Conference Centre Leeuwenhoist - The Netherlands



NH Madrid Nacional - Spain



NH Milano Congress Centre - Italy



BRAND ATTRIBUTES
Functional
Natural & Fresh
Innovative
Urban

NH Parma - Italy



NH Madrid Principe de Vergara - Spain



NH Amsterdam Schiphol Airport - The Netherlands



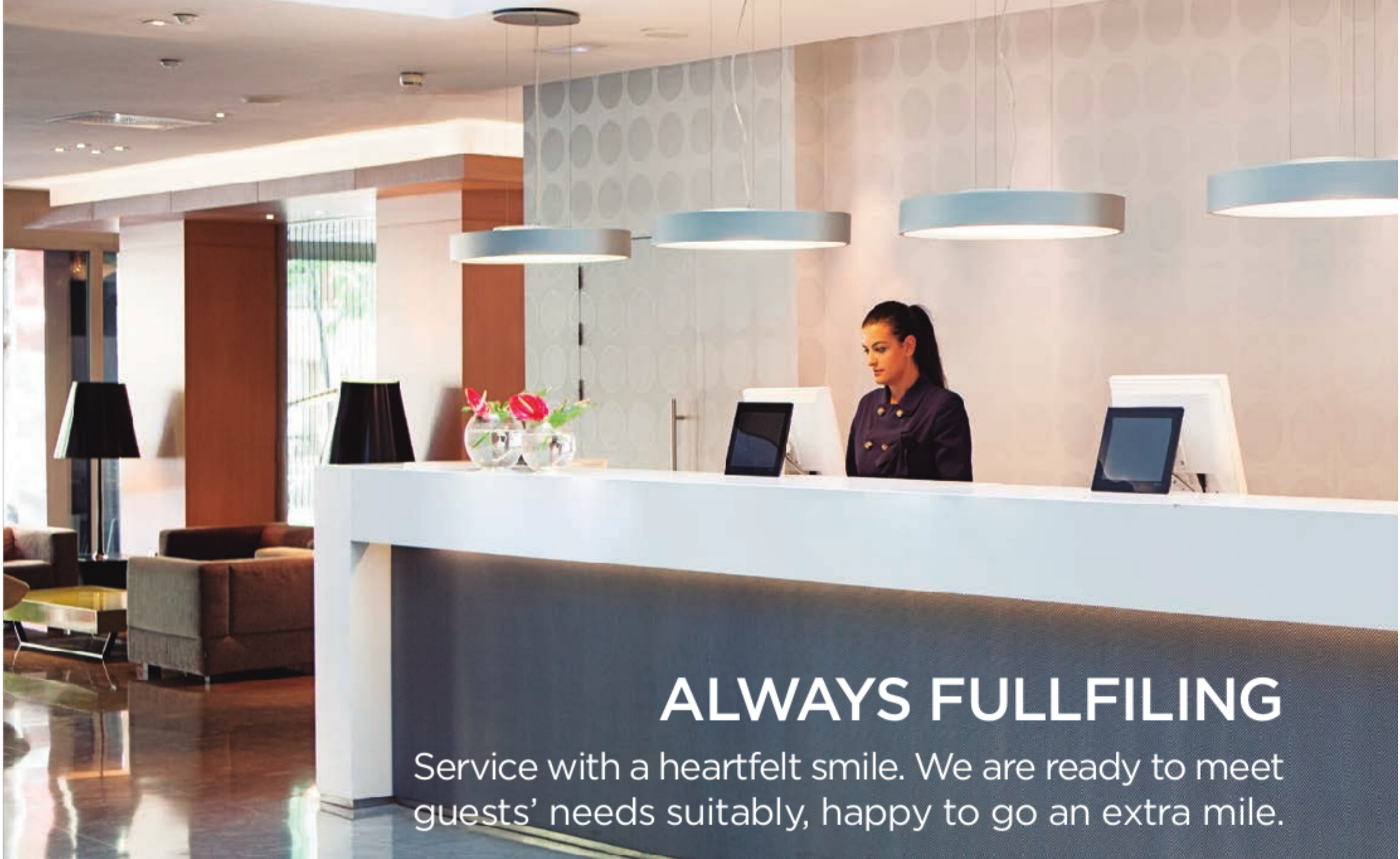
ALWAYS CONVENIENT

To *connect* with the city and neighbourhood.



ALWAYS TRUSTWORTHY

The *right value for money*.
Delivering promises with an easy-going style to accommodate how guest live, work and interact.



ALWAYS FULLFILING

Service with a heartfelt smile. We are ready to meet guests' needs suitably, happy to go an extra mile.



THE EXPERIENCE NH HOTELS OPERATIONAL PROMISES

Meeting the needs of our guests is a priority at NH Hotel Group. This is the maxim that guides us. We deliver on our operational and service promise. We are committed to maintaining high quality and innovation standards. We are transparent in every action we undertake. And we guarantee outstanding service to meet the expectations of our guests every time.

#1 ALWAYS YES

As a natural host we take care of the things that make a difference, by being flexible and adapting to every client and moment.

#2 BRILLIANT BASICS

We offer excellent standards, exceeding all expectations; there is no better place to stay and relax.

#3 EASY FREE WIFI

Always connected with our free and easy-to-use WiFi.

#4 WORLD FAMOUS NH BREAKFAST

The start to a perfect day. Our complete and balanced breakfast will leave you perfectly satisfied.

#5 FOOD SOLUTIONS AND ADVICE AT ANY TIME

We will find the solution that suits you for every situation, a perfect meal or a snack.

#6 ALL YOU NEED AND WANT

We take care of what you need for your stay. Never feel that you forgot anything, we have it for you.

#7 PERFECT LAUNDRY

Always impeccable look great by using our perfect. 24h ironing and laundry service.

#8 LAZY SUNDAYS

On Sundays and Bank holidays, enjoy endless weekends with our late breakfast and suitable late check-out. We will take care of you and your luggage until your departure.

#9 PERFECT FIT

Experience our great fitness facilities, helping you to keep fit even while travelling.

#10 LEADING ECO-EFFICIENCY

We use innovation and eco-efficiency to guarantee a healthy & well-being stay and contribute to care for the planet.



NH MEETINGS inspire. create. enjoy.

MEETINGS & EVENTS OPERATIONAL PROMISES

Because we know how to create unique spaces for companies with the services they most need at their meetings, conventions or business trips.

1. AMBASSADOR SERVICE

Our Ambassador Service upgrades the NH Meeting experience, making sure that we are meeting the expectations of our guests and creating successful events.

2. SPECIALIZED ADVISORY SERVICE

NH Group Sales Offices are organized with our customers' needs at the heart of the sales process, so by leveraging the expertise of our teams, we guarantee successful meetings and events.

- 36 years in the industry.
- More than 100,000 meetings hosted every year.
- More than 2.5 million guests hosted every year.

3. CUSTOMIZED PROFESSIONAL RESPONSE

At NH we know that time is important for our guests, as it is for us. That is why our teams are equipped with the best tools to provide real-time information on availability, pricing and terms and conditions.

4. FREE, EASY WI-FI

Connecting guests through easy Internet access in rooms, meeting rooms, and common areas is just 2 clicks away. We offer ad-hoc solutions for all event connectivity needs, from professional Internet use to live streaming for events of any size. Moreover, we offer live telepresence, connecting two or more hotels through live streaming and holographic technology.

5. TEMPTING BREAKS

Our chefs use only the freshest natural ingredients, so guests can enjoy every break and return full of energy to their meetings. Our exquisite presentation makes our coffee breaks even more tempting. Imagine a perfectly customized coffee break, tempting, inspiring, recreational...

6. ECO-FRIENDLY MEETINGS & EVENTS

We are a renowned green award-winning company. Moreover, NH is the only hotel chain that offers the possibility of offsetting an event's carbon footprint by collaborating with international projects that tackle climate change and protect biodiversity.

7. ALWAYS YES

At NH we are proud to serve our guests, so we are committed to delivering the best service.

8. HIGH TECH MADE EASY

From our modern, flexible spaces to leading conferencing services, guests have a world of possibilities.

High-impact events: Powered by the world's leading holographic projection technology. Bring products and ideas to life with state-of-the-art 3-D graphic projections and bring guests in two places together at the same time with our full-size holographic Telepresence.

High-performance meetings: Powered by the SMART Room System TM for Microsoft® Lync® Online: next generation video conferences, virtual and visual collaboration solutions.





EXCELLENT MANAGERS

INVESTING IN NH HOTELS MEANS BENEFITTING FROM ALL OF THE STRENGTHS OF NH HOTEL GROUP

EXPERIENCE

35 years as a global hotel operator.

FLEXIBILITY

A flexible business model is our greatest competitive advantage. Adapting unique solutions to your needs.

EXCELLENT OPERATING MARGINS

Setting us apart in the hotel industry by our excellence in the management of margins (average 40% GOP).

AN EFFICIENT GLOBAL SALES FORCE

- With over 700 people in 30 countries.
- Global reservation centers.
- Operating in all relevant distribution channels (consortia, TMC's, OTA, GDS, TTOO,...) with specialised teams.

REVENUE MANAGEMENT

- Cutting edge tools: Short-term and strategy forecasting, competitive benchmark pricing automation.
- Dynamic pricing.
- Strategic pricing.
- Competition.

E-COMMERCE

Continuously enhancing growth and customer management through electronic channels.
www.nh-hotels.com

RETURN. RELIVE

Rediscover NH Rewards, renewed to become one of the most generous loyalty programs in the industry.

HIGHEST LEVEL OF SERVICE

As a strategic pillar and competitive advantage.

- Quality focus online.
- Customer service.
- Quality department.

CENTRALIZED PURCHASING PLATFORM

Our centralized purchasing platform allows us to reduce costs through the most competitive agreements with global and local providers. We offer access to a purchasing system, which is completely integrated into the back office (SAP). An easy-to-use electronic catalogue that helps you manage your provisioning in a simple and efficient way.

TECHNICAL SERVICE HIGH-LEVEL ADVICE

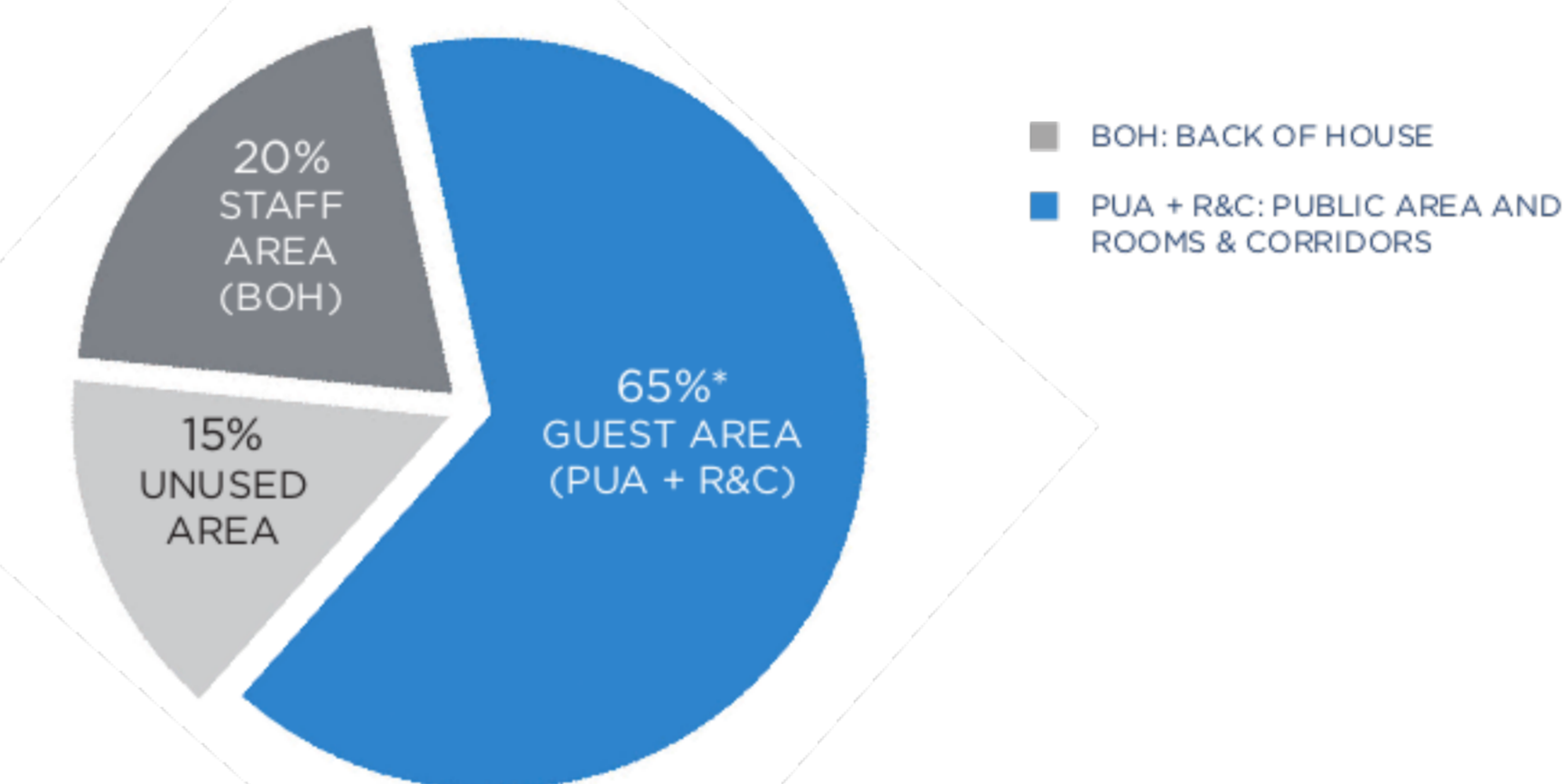
Our team of architects specialized in the hotel sector are available to you. They can help you to fully maximize your project, from the conceptual design to project development right up to its execution.



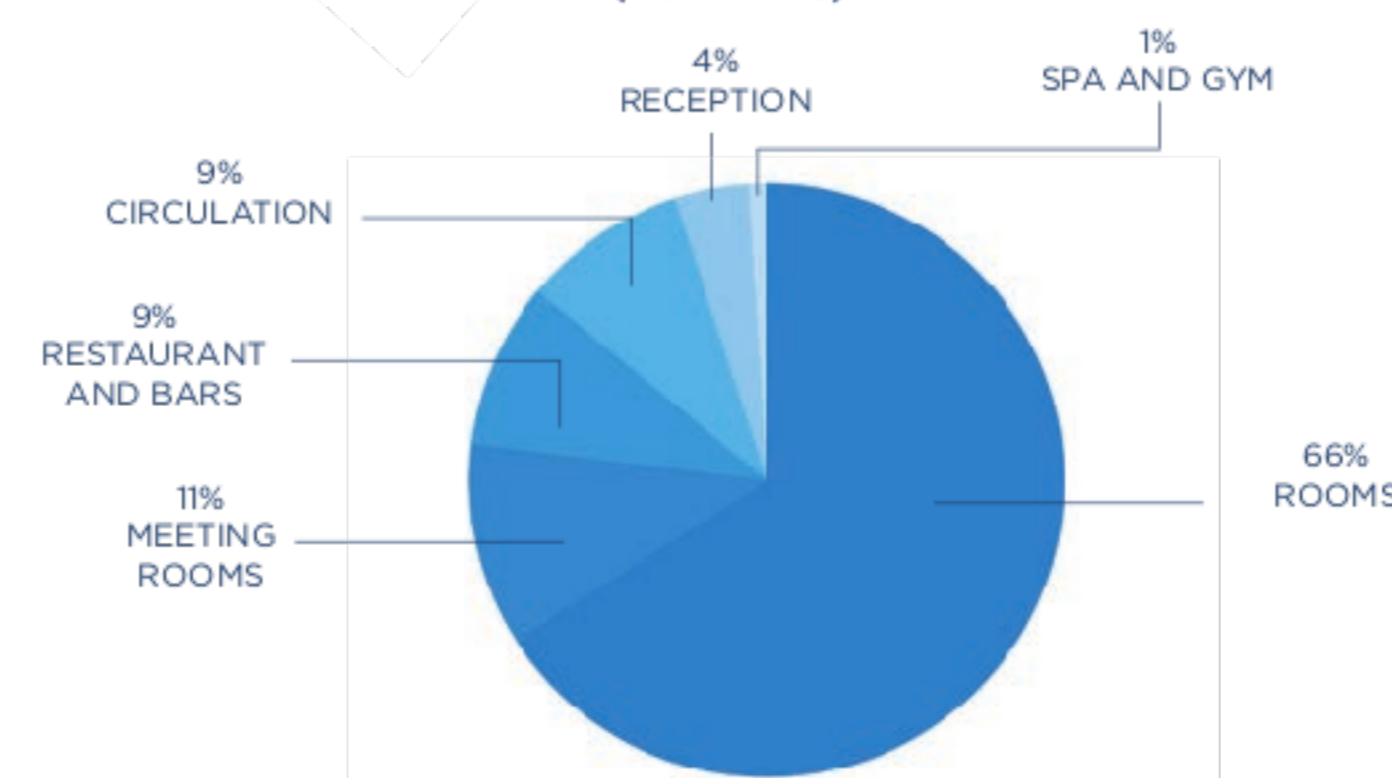
THE HOTEL

EVERY SQUARE METER HAS BEEN CONCEIVED FOR A PURPOSE

DISTRIBUTION OF MAIN AREAS AT A NH HOTEL



DETAIL OF GUEST AREA (PUA+R&C)



ARCHITECTURE AND INTERIOR DESIGN SIGNS OF IDENTITY AND STYLE

EXTERIOR: A careful exterior signalling system is used in all our hotels, which identifies both the NH Hotels brand in the upper part, and the name of the hotel with highly visible signs at the entrance.



PUBLIC AREAS: Linked and intuitive spaces, where guests have no visual, circulation or orientation barriers and where, through décor, guests can feel the city they are visiting. A balanced colour palette, careful lighting, quality, modern decoration... Flexible functionalities.



BREAKFAST / RESTAURANT AREA: Surprising and superb gastronomic choices, offering more than what guests expect, presented in flexible and multi-purpose spaces, which can be used for both private and public hotel events.



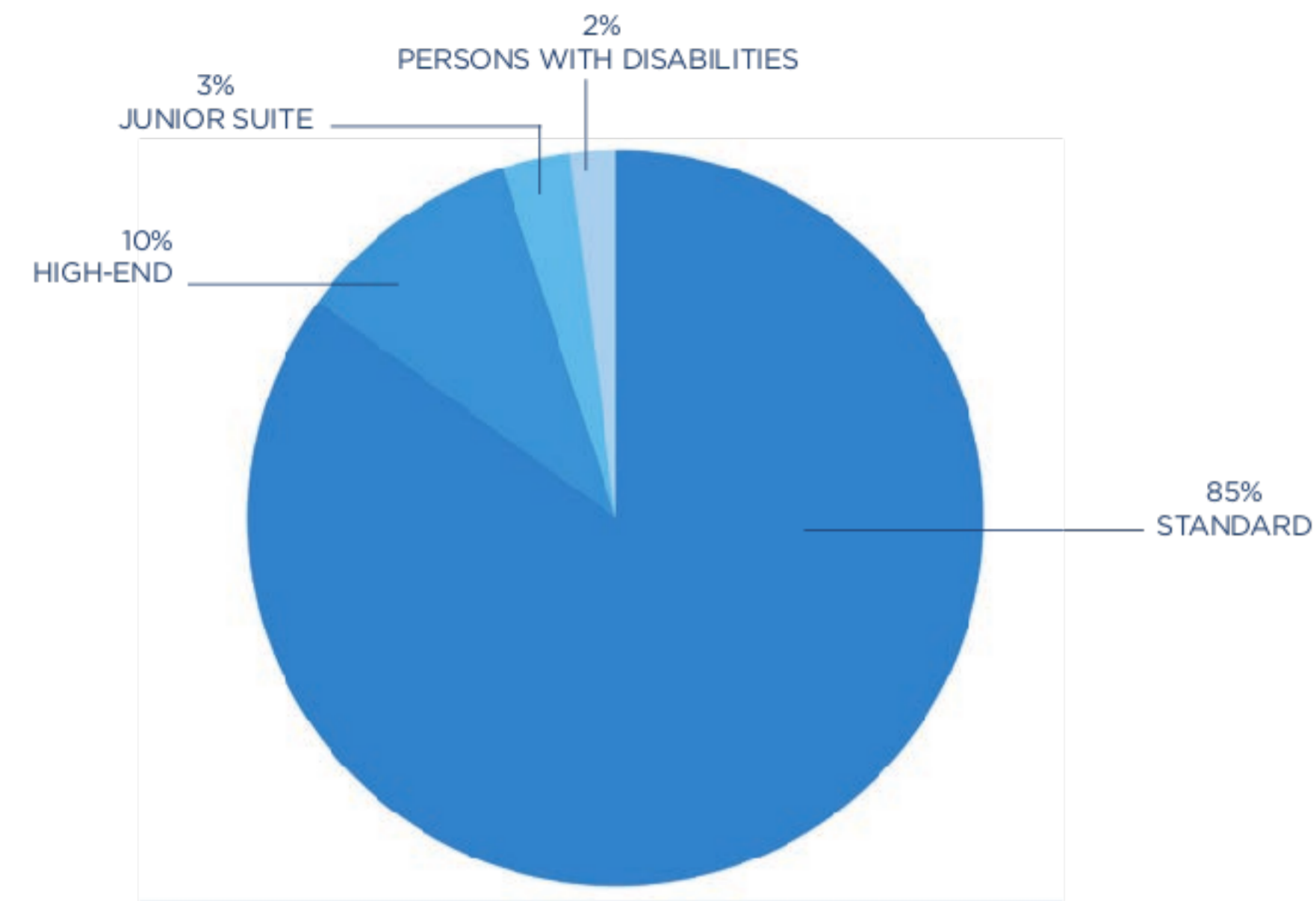
MEETINGS: The entire space has been conceived so that events are a success. Comfortable furniture, combined with cutting-edge technology and unique coffee breaks, will personalize your events. All events are tailored to your needs and different arrangement patterns can be accommodated.



ROOMS: Elements that define our very own style, including full mirrors, design sinks, rain-effect showers, 42" TV, wooden floors, and headboards. Our rooms are a reflection of our brand's original style. Workspaces with comfortable chairs and facilities designed for our guests. Renewed resting concept with different types of pillows, feather duvets, and 33 cm-mattresses.



ROOM MIX NH HOTELS



L 3.50 x 7.50 m

BUILT AREA: 25.85 m²
 ROOM AREA: 20.82 m²
 BATHROOM AREA: 4.22 m²

OTHER STANDARDS



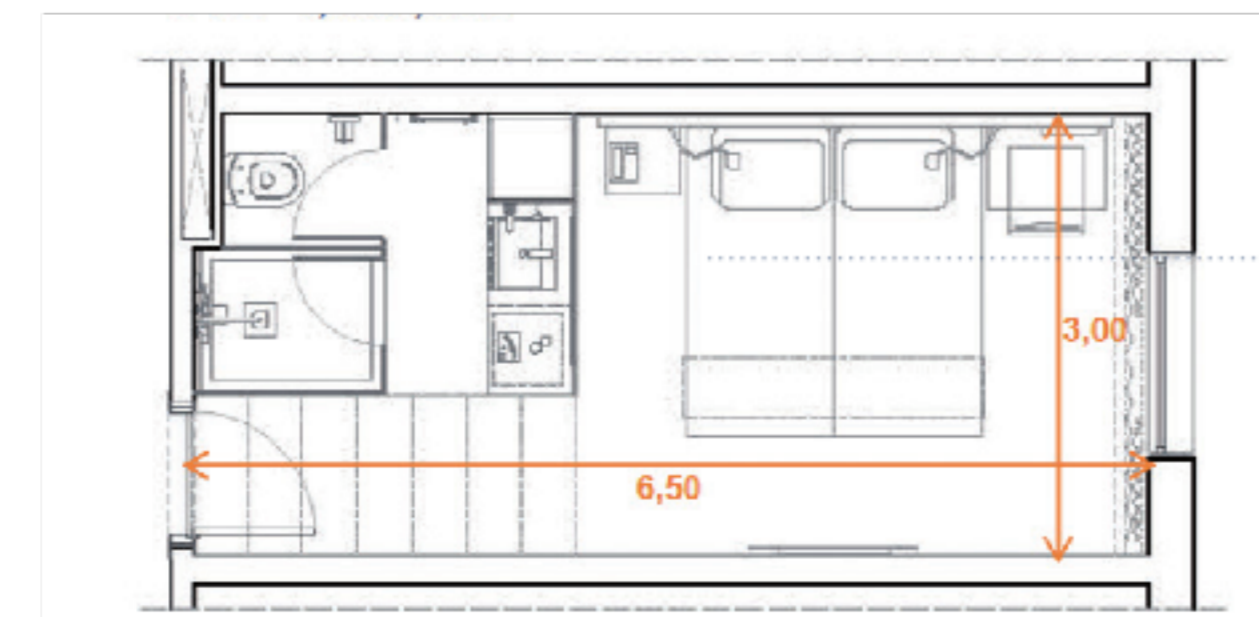
M 3.50 x 6.50 m

BUILT AREA: 22.35 m²
 ROOM AREA: 17.78 m²
 BATHROOM AREA: 3.90 m²



S 3.00 x 7.50 m

BUILT AREA: 20.10 m²
 ROOM AREA: 17.55 m²
 BATHROOM AREA: 3.90 m²



XS 3.00 x 6.50 m

BUILT AREA: 19.20 m²
 ROOM AREA: 16.00 m²
 BATHROOM AREA: 2.70 m²





nH
HOTELS

Always a pleasure

NH Parma - Italy

EUROPE

Expansion Department
Santa Engracia, 120
28003 - Madrid. Spain
T: +34 91 451 97 18
development@nh-hotels.com

AMERICA

Expansion Department
NH Collection Mexico City Reforma
Liverpool 155, Zona Rosa, Col. Juarez
06600 - Mexico, D.F.
T: +52 55 52617700
development@nh-hotels.com

WEBSITES:

General website: nh-hotels.com
Corporate website: corporate.nh-hotels.com

nh | HOTEL GROUP

nh
HOTELS


nh COLLECTION
HOTELS

nhow
HOTELS

The content of this sales brochure, is fully owned by NH Hotel Group S.A. or its Affiliates and is protected by copyright and other laws. Any unauthorized use, duplicate or copy of this sales brochure content, may violate trademark, copyright and other proprietary rights of NH Hotel Group S.A. As user you acknowledge that sales brochure content is confidential and property of NH Hotel Group S.A., and you shall not use any of its content, in any manner that infringes any trademark, copyright or other proprietary rights. NH Hotel Group S.A reserves all rights with respect to such unauthorized use or breach of these Terms.

nh-hotels.com