## **EXECUTIVE TEAM EU&AM JANUARY 2025**

Chief Executive Officer Gonzalo Aguilar



**VP Legal Affairs** 

Chief Commercial

SVP Global Contact Centers

& Commercial Operations

Generation Marketing

SVP Sales and Distribution

Fernando Vives

Officer

Ismael Amor

SVP Demand

& Ecommerce

Otón Gómez



General Counsel & Chief Legal Officer Carlos Ulecia

























SVP Corporate Accounting & Financial Reporting TBD































(Anantara and Avani brands)

VP Luxury Hotels & Quality (\*) Javier Mármol





Janneke Messiaen

VP Trade Marketing

Chief Operations Officer & Global Transformation Leader Rufino Pérez









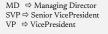














Steering Committee



\* Luxury Hotels reporting to Giles Selves, SVP Luxury Hotels









