

EXECUTIVE TEAM EU&AM

JANUARY 2025

Chief Executive Officer
Gonzalo Aguilar



SVP Internal Audit
Romain Dvorak



VP Legal Affairs
Lidia Suárez



General Counsel & Chief Legal Officer
Carlos Ulecia



Chief Assets & Development Officer
Laia Lahoz



Chief Financial Officer
Ana Muñoz



Chief People & Sustainable Business Officer
Marta Pérez-Leirós



Chief Strategy Officer
Alonso Escrivá de Romaní



Chief Marketing & Communication Officer
Isidoro Martínez de la Escalera



Chief Commercial Officer
Fernando Vives



Chief Operations Officer & Global Transformation Leader
Rufino Pérez



SVP Development Europe and America
Yuan Fang



SVP Corporate Treasury
Fernando Cebada



VP Talent, Learning & Development
Ana García



SVP Strategy & Financial Planning
Carlos García



SVP Brand Strategy
Ioana Georgescu



SVP Global Contact Centers & Commercial Operations
Ismael Amor



MD Southern Europe
Hugo Rovira



SVP Tax
Antonio Gutiérrez



VP People Partner
Rafael Jiménez



VP Controlling
Víctor Bermejo



SVP Customer Relationship & Experience Management
Judith Güemes



SVP Demand Generation Marketing & Ecommerce
Otón Gómez



MD America
Christian Daghelinckx



SVP Portfolio Management
Carla Alaman



SVP Coperama & Procurement
Ramón Luengo



VP Sustainable Business
Elena Ruiz



VP Controlling
Carmen Bucher



VP PR & Communication (NH Hotels, NH Collection, nhow and Tivoli brands)
Irene Fernández



SVP Sales and Distribution
Diana Marín



SVP IT & Systems
Marta Marcos



SVP Consolidation & Financial Reporting
Juan Martínez



VP Corporate Compensation & HR Analysis
Teresa Sánchez



VP PR & Communication (Amantara and Avani brands)
Natasha Rhymes



VP Commercial Development & Growth
Cori Galindo



SVP Operations
Pedro Marfany



SVP Corporate Finance
Javier Vega-Penichet



SVP Corporate Accounting & Financial Reporting
TBD

VP Luxury Hotels & Quality (*)
Javier Mármol



VP Trade Marketing
Bárbara García



SVP Business Intelligence
Pedro Mollada



SVP Projects, Construction & Engineering
Pilar Rodríguez



SVP Luxury Hotels
Giles Selves



MD ⇒ Managing Director
SVP ⇒ Senior VicePresident
VP ⇒ VicePresident

Management Committee

Steering Committee

* Luxury Hotels reporting to Giles Selves, SVP Luxury Hotels